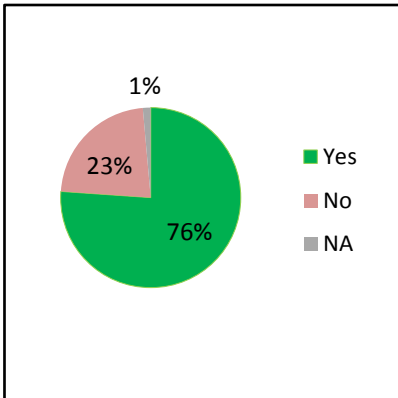




ÒMNIBUS MUNICIPAL SURVEY > Culture > Civic centres

Survey date: June 2014

> DO YOU KNOW THAT BARCELONA'S CIVIC CENTRES EXIST?



76% of the Barcelonans know that the civic centres exist.

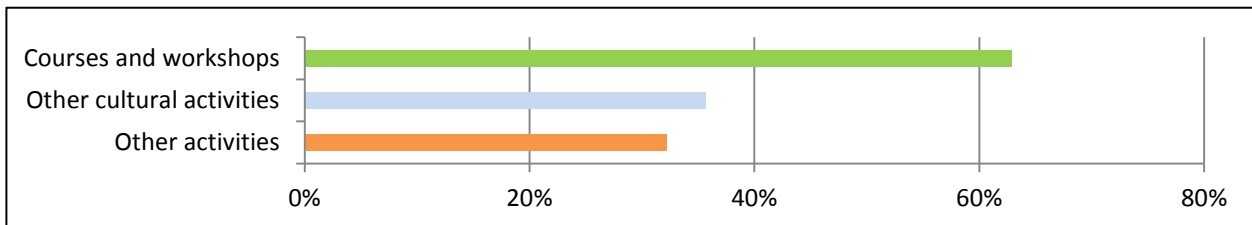
The knowledge of their existence is most widespread among people in the age bracket of 55 to 64 years (82.5%).

The 5 best known centres are:

1. Cotxeres - Casinet (7.5%)
2. Sagrada Família (5.5%)
3. Can Deu (5.1%)
4. Casa Elizalde (4.5%)
5. Sant Martí de Provençals (4.2%)

When requested to give the name of a civic centre, 24% of the respondents who stated that they know of their existence gave the names of centres which do not belong to the city's network of 51 civic centres.

> WHAT TYPE OF ACTIVITIES DO YOU THINK ARE CARRIED OUT AT THE CIVIC CENTRES?



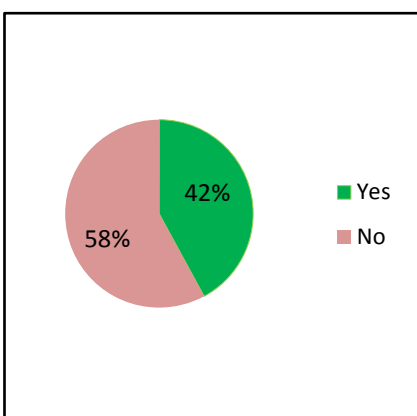
THE 10 MOST FREQUENT ANSWERS:

- 1 30% Physical activities workshops (yoga, exercise, dance...)
- 2 23% Computer and language workshops
- 3 20% Artistic creation workshops
- 4 14% Conferences
- 5 13% Workshops in general
- 6 13% Spaces for elderly people
- 7 12% Spaces for children and young people
- 8 9% Shows
- 9 9% Handicraft workshops (sewing, etc.)
- 10 9% Exhibitions

The activities that are most closely identified with the civic centres are courses and workshops (especially those involving physical activities: 30%).

About one-third of the replies (32%) identify the civic centres with other activities (youth centres or centres for the

> HAVE YOU GONE TO A CIVIC CENTRE IN THE PAST YEAR?



42% of the people with a knowledge of the civic centres' existence report that they have gone to one on some occasion in the past year.

This figure rises to 44% for women and to 45% for people over 65

WHY HAVEN'T YOU GONE TO A CIVIC CENTRE? (summary of most frequent replies)

The 3 most common reasons are:

- > 33% due to lack of time
- > 23% because they had no need to do so